

FREE

 **Awarding Body**
NCFE / CACHE / TQUK

 **Course Duration**
6 / 12 Weeks

Event Planning Level 2

Course Overview

Welcome to Event Planning Level 2. This course is designed for individuals who are looking to deepen their knowledge and skills in event planning. Whether you are an aspiring event planner, an event coordinator, or a seasoned event professional, this course will provide you with valuable insights and tools to take your event planning to the next level.

The course content is focused on key areas critical to successful event planning, including planning and executing events, reviewing and evaluating their success, marketing and conducting market research, planning human resources for events, and communication and customer service strategies.

By the end of the course, you will have the knowledge and skills to plan and execute successful events that meet the needs of clients and attendees, while effectively managing resources and delivering outstanding customer service.

What is the cost?

As a result of government funding, this qualification is currently offered at no cost. However, please note that the number of funded places can be limited. To ensure you secure your spot, we recommend booking early.

How do learners benefit?

Taking the Event Planning Level 2 course would benefit learners by expanding their knowledge and skills in the field of event planning. Learners would gain a deeper understanding of key areas such as market research, human resource planning, communication, and customer service. This knowledge would enable them to develop effective event plans that meet the needs of both clients and attendees.

Additionally, learners would have the opportunity to apply their learning through practical scenarios and case studies, providing them with the skills and confidence to execute successful events. Finally, this course would enhance learners' employability and career prospects, giving them a competitive edge in the event planning industry.

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