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# Creating a Business Start-Up

## **Course Overview**

This qualification is designed for learners seeking the skills and knowledge needed to develop a business start-up.

It will give learners an understanding of the initial processes and requirements of a business start-up, knowledge of the first steps in creating a business start-up, including the marketing, legal and financial requirements, and an understanding of how to write a business plan.

This qualification will:

- Focus on the study of starting a business
- Support learners in creating a business plan.







success.

speed.

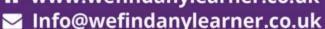
support.

## What is the cost?

Due to the availability of government funding, this qualification is available at no cost. Funded places are limited so please book early to secure your place.

# Learner Benefits

- Achieve a nationally recognised level 2 qualification
- Furthers personal and professional development
- No need to formally attend college
- Learn in your own time
- Access to sector-expert assessors throughout the course.





# **Qualification Structure**

To be awarded the Certificate, learners are required to successfully complete 4 mandatory units.

## **Mandatory units**

Unit 01 - Initial steps for a business start-up

Unit 02 - Marketing for a business start-up

**Unit 03 -** Legal and financial considerations for a business start-up

Unit 04 - Developing a business plan.

The objective of this qualification is to:

- Gain an understanding of the steps of creating and developing a business start-up
- Develop an awareness of their own business skills
- Increase self-awareness and aid personal development.



