

Creating a Business Start-Up

Course Overview

This qualification is designed for learners seeking the skills and knowledge needed to develop a business start-up.

It will give learners an understanding of the initial processes and requirements of a business start-up, knowledge of the first steps in creating a business start-up, including the marketing, legal and financial requirements, and an understanding of how to write a business plan.

This qualification will:

- Focus on the study of starting a business
- Support learners in creating a business plan.



success.



speed.



support.

What is the cost?

Due to the availability of government funding, this qualification is available at no cost. Funded places are limited so please book early to secure your place.

Learner Benefits

- Achieve a nationally recognised level 2 qualification
- Furthers personal and professional development
- No need to formally attend college
- Learn in your own time
- Access to sector-expert assessors throughout the course.

Course Duration

8 - 12 Weeks

Awarding Body

NCFE / CACHE / TQUK

Qualification Structure

To be awarded the Certificate, learners are required to successfully complete 4 mandatory units.

Mandatory units

Unit 01 - Initial steps for a business start-up

Unit 02 - Marketing for a business start-up

Unit 03 - Legal and financial considerations for a business start-up

Unit 04 - Developing a business plan.

The objective of this qualification is to:

- Gain an understanding of the steps of creating and developing a business start-up
- Develop an awareness of their own business skills
- Increase self-awareness and aid personal development.